Protecting Your Children and Family

Identity Theft Targets All Ages

Scammers see children as easy targets because minors don't monitor credit reports and financial activity. That means the fraudulent activity can go undetected for a more extended time, resulting in further fraud incidents.

Children's Identities are at Risk

1 in 80 children were affected by identity fraud in 2022

$1,128 is the average loss to families experiencing child identity theft

70% of parents disregard the need to monitor their child's social media accounts

SOURCE | Javelin Strategy & Research, Child Identity Fraud: The Perils of Too Many Screens and Social Media, 2022

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Where Your Child's Identity Is Vulnerable

Parents may be concerned about information a child shares in social forums or has stored within video games. But chances are, the most sensitive personally identifiable information (PII) is stored at their school, pediatrician, and dentist offices.

Tips to Protect Children and Their Identities

A key to protecting your child's identity is tracking and monitoring where and how their PII – Social Security number, date of birth, address, phone number, etc. – is being used.

1. **Verify that all requested PII is necessary,** how it will be used, and who will be able to access it when asked for it by schools, medical facilities, and dental offices.
2. **Talk with your kids** about how and with whom they communicate online. Remind them to never share personal details like their full name, address or login info.
3. **Familiarize yourself with popular social media and online dating applications,** and manage the permissions and security settings within each app.
4. **Guard against scammers who use social media** to target children's identities with Social Media Identity Monitoring.

Extend Complimentary Adult Child Coverage by Taking These Steps:

1. Log into your dashboard
2. Go to **Family Protection**
3. Select **Add Family/Household Member**
4. Follow the prompts within your dashboard

IdentityForce Can Help

IdentityForce is committed to helping parents and guardians protect all the identities they are responsible for. Our award-winning child identity protection, ChildWatch, was first-to-market and has earned the Parent Tested Parent Approved (PTPA) Seal of Approval.

ABOUT IDENTITYFORCE

IdentityForce, a TransUnion brand, offers proven identity, privacy and credit security solutions. We combine advanced detection technology, timely alerts, identity recovery services and 24/7 support with over 40 years of experience to get the job done. We are trusted by millions of people, global 1000 organizations and the U.S. government to protect what matters most.

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